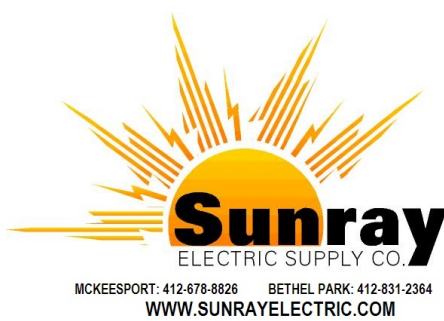


Qualifying ENERGY STAR®
LEDs are now available
for as low as \$2!



Duquesne Light Nonresidential Lighting Program

Make the switch that helps you save

Duquesne Light's instant discounts make it easy to upgrade — Just purchase energy-saving LEDs from a participating distributor and receive your discount instantly at the point of purchase. No rebate forms or lengthy applications are required!



A-Lines

as low as \$2!



BR30

as low as \$2!



R20

as low as \$2!



PAR16/20

as low as \$2!



R40

as low as \$2!



Decorative

as low as \$2!



PAR30/38

as low as \$2!



BR40

as low as \$2!



Globe

as low as \$2!



R30

as low as \$2!



MR16

as low as \$2!



Can Retrofits

as low as \$2!

Visit WattChoices.com

to learn how your business can start saving energy and money!



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Make the switch that helps you save

TIME FOR A CHANGE

Most businesses waste approximately 30 percent of the energy they pay for. Inefficient lighting, typically one of the top line items in annual operating budgets, is often to blame—since conventional incandescent and halogen bulbs waste most of the energy they consume. Switching to energy-efficient LED lamps could help you reduce lighting-related energy costs by up to 90 percent!

INSTANT DISCOUNTS ON QUALIFYING BULBS

Duquesne Light's Nonresidential Lighting Program partners with participating distributors to offer your business instant discounts on qualifying ENERGY STAR® LED lamps. As a result, you can pick up high quality lighting—which last up to 25 times longer than incandescents—for almost the same price as inefficient lamps.

NO PAPERWORK REQUIRED

Duquesne Light wants to make it easier than ever for your business to participate. No rebate forms or lengthy applications are required! Instead, when you purchase qualifying ENERGY STAR LED lamps from a participating distributor, the product will be discounted instantly at the point of purchase.

Note: All discounted lamps must be installed on your business premises within 30 days.

Visit www.WattChoices.com

to learn how your business can start saving energy and money!





Get smart about saving

HOW DO LEDS SAVE MY BUSINESS MONEY?

- Each ENERGY STAR LED lamp uses up to 90% less energy than conventional bulbs, saving you up to \$80 over its lifetime.
- You'll save on replacement and maintenance costs—these lamps last up to 25 times longer than less efficient lighting, so you won't have to buy or change them as often.
- Qualifying LEDs emit almost no heat, reducing cooling costs throughout your facility.

WHERE CAN I INSTALL LED LAMPS?

LEDs come in a wide array of sizes, shapes and settings, so you can use them virtually anywhere!

LED directional lamps are typically used for spot and track lighting applications in retail stores, restaurants, hotels, museums and galleries. Most styles are even compatible with dimmers.

WHAT ELSE CAN LEDS DO FOR MY BUSINESS?

LEDs offer more than just savings. They'll benefit your employees and customers by offering increased comfort and performance:

- Crisp, clean light for reduced eyestrain
- No flicker or hum through instant-on lighting
- Enhanced product displays, thanks to the lamps' high-quality, natural light color
- No toxic materials—unlike CFLs, they don't contain mercury or lead

To learn more about the Nonresidential Lighting Program or find other ways Duquesne Light can help your business save, visit wattchoices.com or contact Dan Lesinski, Program Lead dlesinski@ecova.com.